



Press release

Yassat Gloria Hotel Apartments receives 4-star hotel rating from DTCM

Property will now operate as per the standards and ratings of a 4-star hotel

Dubai, UAE (May 5, 2015) – Gloria Hotels & Resorts is pleased to announce that Yassat Gloria Hotel Apartments, an impressive 41-storey tower located on Sheikh Zayed Road offering 1,010 apartments, has been granted a 4-star hotel rating by the Department of Tourism and Commerce Marketing (DTCM).

The announcement will further contribute to the healthy state of the UAE's hospitality industry which is experiencing steady growth since last year. The presence of another 4-star hotel in the heart of the new Dubai gives business professionals, corporate executives and families visiting the UAE more choices for accommodation, which is also crucial when meeting the Vision for 2020 targets. Yassat Gloria Hotel Apartments currently has 408 hotel suites and 602 hotel apartments, all elegantly styled and furnished with latest amenities to meet the demands of travelers who are looking for comfortable yet affordable hotels.

Mr. Freddy Farid, Area General Manager of Gloria Hotels and Resorts, said: "We are extremely proud to announce that Yassat Gloria Hotel Apartments has been granted a license of a 4-star hotel from DTCM and will now operate as per the standards and ratings of a 4-star hotel. Indeed, this is another major achievement for Gloria Hotels & Resorts as we strive to provide our guests superb facilities and excellent accommodation. At Yassat Gloria Hotel Apartments, we have always been dedicated to exceed our guests' expectations, thus, the 4-star license proved that our service quality is well deserved and will even set our standards higher."

With the new hotel rating, guests of Yassat Gloria Hotel Apartments can expect utmost comfort living experience, whether travelling on business or leisure. Corporate executives as well as families looking for family-friendly environment in a city hotel will see new facilities such as the Camel Kids Club where younger guests will be entertained, SPA studios offering a variety of wellness services, a new Turkish restaurant and a hairstyling salon.

Yassat Gloria Hotel Apartments, which is beside the Internet City metro station, lies in the heart of the new Dubai and is close to the city's major shopping malls, business and commercial districts. The 1,010-room hotel apartments feature spacious and stylish one- and two-bedroom suites and deluxe hotel apartments with modern amenities and latest in-room technology. T

he property has a choice of dining outlets, flowers and gift shops, jewelry shop, mini market, and a host of recreational facilities and services that will keep guests entertained such as mini-football, volleyball and basketball courts, squash courts, outdoor kids pool, fitness classes, a fully equipped gymnasium, outdoor swimming pool and a whole lot more.

The team and management of Gloria Hotels & Resorts are available to answer any queries regarding the existing and upcoming properties. Visit their stand at HC 6470 during the 4-day ATM event, running until 7th of May at Dubai World Trade Center.

About Gloria Hotels & Resorts

Gloria Hotels & Resorts is a combination of hub for business, MICE, leisure and residences. We are a family oriented hotel and our services deliver the message of 'Comfort living'. Our vision is simple and straightforward: To expand our brand and business in the GCC and the MENA region while creating a comfortable environment catering to the needs of families, businessmen and alike.

Located on Dubai's popular Sheikh Zayed Road and voted to be among the best hotels for city trips in Dubai, Gloria Hotel and Yassat Gloria Hotel Apartments have been dedicated in offering exceptional guest experiences as part of their tradition. Passionate about their service, Gloria Hotels and Resorts' portfolio is said to have owned one of the largest and unique inventory of over 2000 rooms, with impressive dining outlets, dedicated fitness and spa centres and an exclusive kids club that catering to young guests as well.

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